



Welcome to the 'lucky' 13th edition of our annual Napier Life magazine! Napier's international relationships feature as we build up to hosting three countries at the prestigious Rugby World Cup in September 2011. The successful 'Napier Life \$aver' promotion will continue, this supports our local residents.

We are so excited that Napier has Sister-City relationships with two of the three countries coming to Napier for the World Cup – Tomakomai, Japan and Victoria, Canada. To celebrate, we are launching in this magazine an exciting worldwide competition called the 'Sister Campaign', where one lucky lady in the world will win travel costs to visit her sister or brother in New Zealand

for a wonderful Napier holiday! It's all about connecting people in the best little city in the world. You can also find more details at www.napierlife.com

The magazine highlights so many features Napier has to offer, both for visitors and those of us lucky enough to live here. The city is experiencing an increasing number of new citizens from across New Zealand and overseas, all seeking the best quality of

life on offer. Enjoy reading stories from new residents who have made our city their home.

If you think we may be able to assist you in making our paradise your home, simply contact our Economic Development Manager, Ron Massey **0800-2-ESCAPE (0800 237 227)** within New Zealand, or overseas email ron@napier.govt.nz

Barbara Arnott, Mayor of Napier