

Welcome to our 12th edition of the exciting Napier Life magazine. This year our focus is a campaign on ensuring both local residents and visitors get the most enjoyment from the many and varied activities and attractions Napier has to offer. Called "Napier Life Savers" the city and many of its commercial operators will be offering lots of exciting events, discounts and incentives for locals and visitors. All that is about to happen will feature on our web site. To keep up to date, register to be a Napier Life Saver on [www.napierlife.com](http://www.napierlife.com)

As you read through the pages of Napier Life you will see some of the fantastic features that Napier has to offer. The city is experiencing an ever increasing number of new citizens from within New Zealand and overseas, seeking that higher quality of life, which is exactly what Napier has to offer! We welcome you here too and hope these stories and testimonials will help inspire you to join the hundreds of families who have recently made the move to Hawke's Bay.

If you think we may be able to assist you in making our paradise your home, simply call our Economic Development Manager, Ron Massey on **0800-2-ESCAPE (0800-237-227)** or for outside New Zealand, email Ron at [ron@napier.govt.nz](mailto:ron@napier.govt.nz)



**Barbara Arnott**  
Mayor of Napier

